

the **TwoByFour** NY Monthly Online NEWS LETTER

August 2011



GOOD CHOICES

For most of you, you already know that you made the right choice in picking a pet sitting and dog walking service. Whether you use ALL of the services provided by TwoByFour NY or we just sit for your pet or walk your dog, you know how much we care about animals and the professional attention we provide.

Recently, NEWSDAY had an article about how to pick a pet sitting and dog walking service. We compared their points to TwoByFour NY and we met ALL of ‘em... plus a few more.

TwoByFour NY is insured. TwoByFour NY staff is bonded. TwoByFour NY trains its staff in the care of a variety of pets and we listen to pet owners so that WE can provide the same level of care that a pet receives from its owner. TwoByFour NY will visit a pet owner BEFORE taking on a pet so that the owner can be satisfied and build a level of comfort that their beloved pet will be in good hands. TwoByFour NY is ALWAYS available by phone. TwoByFour NY explains all of the services we will provide and lay out all the costs in advance – no surprises. And when taking in dogs for our Doggie Social or the IN OUR HOME sitting services the conditions are controlled, supervised, and clean.

A few pluses... when sitting for pets in their homes, TwoByFour NY can perform other simple functions like turning on & off lights, take in the mail & the newspaper, and water the house plants. We play with the pets, (when appropriate). We provide social interaction and mental stimulation. When sitting for dogs our IN OUR HOME setting, we encourage socialization and controlled interaction to stimulate a dogs natural pack mentality that encourages good behavior. We play with the dogs and exercise them with walks. Speaking of walks, when TwoByFour NY walks a dog, we don't just take a dog

PET SITTING SERVICE

Just like you, your pets like routine and familiar surroundings. So the next time you go on vacation or a business trip, don't bring your dog to a kennel to be locked up in a pen or a cage. Let your pet stay at home. TwoByFourNY's loving pet professionals will see to it that your pet is well fed, watered, walked and played with; so that when you come home your pet will be happy, healthy and content. If you don't want to leave your pet in a kennel or at home... ask about TwoByFourNY's "At OUR Home" pet sitting service. Call today. Call 516.662.7461



**New York's
Premier Dog
Walking &
Pet Sitting
Service**



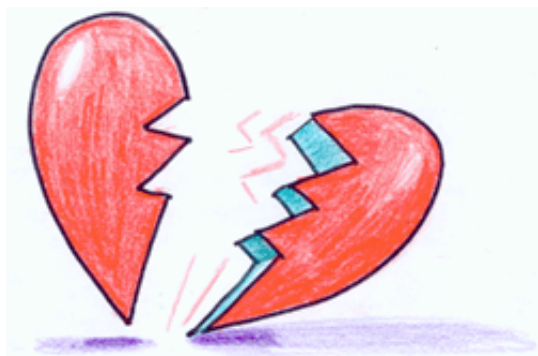
We Accept:



outside until they do their business... we walk 'em; on average between 20 to 30 minutes – and longer walks can be arranged. We know too many dogs require lots of smelling and physical stimulation to keep them happy and healthy, which makes them a better more lovable calm dog.

And TwoByFour NY is a member of the PSI – Pet Sitters International, which allows us to continually educate ourselves on the best practices on pet care.

So there you have it – TwoByFour NY meets and surpasses ALL of the points NEWSDAY suggested and a whole bunch more... but the best way to determine a good Dog Walking and Pet Sitting Service is WORD OF MOUTH. Just ask a TwoByFour NY customer... we keep getting compliments about the level of service our staff offers. So if you ONLY use ONE of our services... try another. You and your pet won't be sorry.



Alone and Broken Hearted

Okay, school days are right around the corner, and all the attention your dog has been getting from the kids all summer is going to change. When they go off to school you may notice a change in your dog's behavior. Your dog may appear sluggish or sad, sleeping a lot more than usual. Or your dog may seek negative attention by excessive barking or chewing things they shouldn't and haven't touched since they were puppies... like the leg of your dining room table. Whether it's separation anxiety or just less attention than they may have become accustom your dog is going to react to the kids being gone. Bottom line is what I always say in these Newsletters, "dogs like routine" – from their surroundings to the food they eat. It's familiar. It's comfortable. It's safe. But you can't keep your kids home from school and things are always changing. The key is to first acknowledge that changes affect your dog, and then it's up to you and the kids to make a new routine. The sooner a new routine is in place the faster your dog will recognize it and make the adjustment. The dog will begin to know what time they'll be coming home from school and wait in happy anticipation looking forward to their arrival. Have your kids spend a little more attention to your dog after they get home to "make up" for the lack of attention during the day. In some households kids study or read with their dog, at times giving their dog even more one-on-one snuggle time than they had



PICK-UP AND DROP-OFF - AN IMPORTANT REMINDER

Whether it's a **DOGGIE SOCIAL** or a **In OUR Home Pet Sitting Service**, if you are dropping off your pet or picking up your pet TwoByFour NY asks that you be considerate to our **PICK-UP and DROP-OFF Schedule**.

Please remember:

MORNING DROP-OFFS & PICK-UPS are between: 9AM and 12 NOON

AFTERNOON/EVENING PICK-UPS & DROP-OFFS are between: 4PM and 6PM

TwoByFour NY – LONG ISLAND is CLOSED TO THE PUBLIC after 6:15PM

Please understand that TwoByFour's administrative offices are closed at all other times and supervisory staff is NOT available and may be out servicing other clients or performing other functions. The task of handling accepting, and properly securing a pet and pet releasing pets MUST be done in an appropriate, controlled, properly recorded fashion for the safety and well being of ALL the pets we care for. It is the policy of TwoByFour NY to ONLY allow supervisory staff to perform this critical function. The LAST thing we want is to put a pet in an unfavorable condition or release the pet to an unauthorized party. We treat ALL of the pets we care for as if they are **OUR CHILDREN**. As pet owners, I'm sure you can understand the importance of our policies.

We believe that the 3 and 2 hour windows should be a sufficient period of times to **DROP-OFF** and/or **PICK-UP** your pet. TwoByFour NY understands that **NO ONE** can control time, and when issues arise; **we can always make arrangements BUT those MUST be called in, in advance, so that the TIME can be mutually arranged. Unless it is within the proper Pick-up and Drop-off time period or other arrangements have been made, TwoByFour NY cannot guarantee that a pet will be accepted or released. Only TwoByFour NY Supervisory staff can properly establish pet ownership. TwoByFour NY – Long Island is CLOSED to the PUBLIC after 6:15PM.**

We ask that you **PLEASE** remind yourself of this schedule in order to avoid any complications and stress –

during the summer vacation. Soon your dog will adjust to the little changes in life like we all do.



to our staff, yourselves, and... always the pets.

Thank you for your understanding and cooperation.



[Information supplied here is only to keep you aware about the needs of your pet – nothing can replace the examination and care from your veterinarian.]



www.twobyfourny.com



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