

the **TwoByFour** NY Monthly Online NEWS LETTER

October 2011



THERE'S AN APPLICATION PROCESS?

Okay, I've been in the pet sitting business for years, but like I tell my kids, you learn something new every day. I was reading a newspaper article a few weeks ago only to discover that there are a few "hoity toity" dog boarding services that actually make owners fill out an ADMISSIONS APPLICATION like getting into an exclusive boarding school or college. Are they kidding?

Some of the sample questions I read were: Does your dog jump? Does your dog liked to be touched by humans? Does your dog feel comfortable sharing toys? Does your dog socialize well with others?

Are they kidding? These are dogs! Do they really think a dog can flunk the interview? Sure they're members of our families, but they're still dogs and these doggie kennels aren't Friends Academy or Yale. Boy some of these finicky high falutin' dog sitting companies should see the variety of personalities the dogs we have here at TwoByFour NY's Long Island "In OUR House" sessions. Sure we separate the overly rambunctious large and the little guys, but dogs thrive on a pack mentality, they crave diversity, and enjoy the stress free environment where they can just be a "dog". Every dog is an OMEGA at TwoByFour NY... ALL of our staff are loving good natured ALPHA personalities, which ALL of the dogs enjoy. They don't have to worry about ruling over any household or taking any admissions tests. They just play, exercise, and get into a better frame of mind; so when it's time to go back home – they're happier, healthier, more well adjusted dogs.

One of my clients says their Golden Retriever actually smiles. And I must admit... she does. So whether you're looking for someone or some company to watch your dog/pet for the day or for a few days while you're away

PET SITTING SERVICE

The next time you go on vacation or a business trip, don't bring your dog to a kennel to be locked up in a pen or a cage. Let your pet stay at home. TwoByFourNY's loving pet professionals will see to it that your pet is well fed, watered, walked and played with; so that when you come home your pet will be happy, healthy and content. If you don't want to leave your pet in a kennel or at home... ask about TwoByFourNY's "In OUR Home" **24 HOUR SUPERVISION** and **TEMPERATURE CONTROLLED** Pet Sitting Service. Call today. Call 516.662.7461

The logo for TwoByFour, featuring the words 'TWO' and 'FOUR' in a stylized, red, bubbly font with a red leash handle graphic.

New York's
Premier Dog
Walking &
Pet Sitting
Service



We Accept: 

(Continued from previous column)

... said NOT ALL THE TIME. Dogs need to void, (urinate/pee), every few hours. If a "good" dog routinely has to "hold it in" then there is a risk of the dog developing a urinary tract infection. And NEVER simply leave a dog OUTSIDE in a yard. Too many things can go wrong leaving a dog unattended in a backyard – from bad weather, severe heat, extreme cold, rain, and predators – animal & human, [dogs being stolen is on the rise in New York].

So, once again, it's TwoByFour NY to the rescue. Whether you use our dog walking or pet sitting services a

on vacation, visiting family for the holidays OR just while you're at work, remember... If they say that they HAVE TO INTERVIEW YOU & YOUR DOG... and then MAKE YOU FILL OUT AN EVALUATION FORM... you have only one choice... call TwoByFour NY. We're an Equal Opportunity Dog Walking/Dog & Pet Sitting Service.

[Please note: Aggressive Dogs are not assimilated into TwoByFour NY's general population. We take great care not only to protect ALL of our "guests" but we take the extra time to help to manage dogs and deal with their issues of nervousness, stress, and un-social behaviors. In some cases we can suggest a trainer to help the dog and owners work out issues of aggression.]



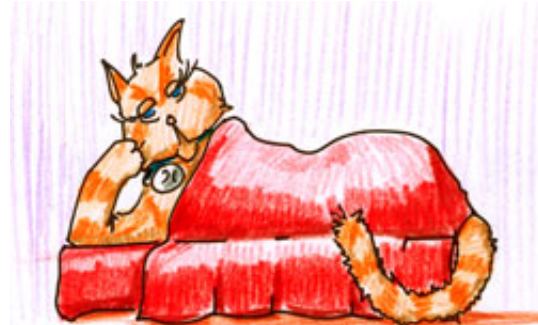
HOME ALONE

One of the most common conversations I have with dog owners is: How long can I leave my dog home alone? Right off the bat, I assume they're not talking DAYS. Heaven forbid. But that's a good question. Here at TwoByFour NY we walk many dogs throughout the day for owners who work. We walk these dogs during the day not only to exercise the dog, or make sure the dog gets it's "business" done BUT because it isn't fun for a dog to spend hours all by him/herself. Dogs can't play video games, watch the soaps, or text their doggie pals. Even if they have another dog buddy to hang around with while the human family is away... it's not the same. Dogs like it when there is a human "cruise director" there passing out the toys and entertaining them.

A bored dog is a recipe for problems. When people are bored they chew their nails and redecorate the room. When a dog is bored he/she can CHEW YOUR SHOES or EAT THE TABLE LEG. And I've seen some larger dogs rearrange a room... and NOT in a positive Martha Stuart way... more like a Texas Chainsaw Massacre way. Now there are a few things that make a dog more acceptable to being left alone. There is breed and age. Some breeds like Terriers can require a lot of attention and if left alone can be mischievous when entertaining itself. And then there are the older lumbering dogs that may not have appeared to have left the sofa since you left... or even moved. [Trust me they did and boy would they benefit from a nice walk outside.]

Anyway, to my initial point, I asked a Vet friend of mine and he said if he had to pick a time frame and the dog owner left the dog alone with some food dispensing

couple of days a week every day, we're trying our BEST to keep your BEST FRIEND happy and healthy – physically and emotionally. And when they're happy... you're happy. And life is just... wonderful.



STOPPIN' CAT SCRATCTIN' SHEET FEVER

No! I don't only write about DOGS! Okay, I mostly write about dogs, so how about this info on CATS. I have a customer with a cat. Her cats loves to stay under her bed, however the cat has turned the underside of her bed's box spring into a scratching pole. She doesn't like the cat destroying her bed.

As a simple remedy, I suggested that since cats like the nap of the course weave of the underside of the bed's box spring, [like a carpet, cats love how their nails catch on the weave], that maybe she purchase an inexpensive set of fitted SATIN SHEETS. Then place the fitted satin sheet on the UNDERSIDE of the BOTTOM of the box spring, [making the fitted satin sheet on the box spring facing the floor].

This way the ETREMELY SMOOTH SATIN MATERIAL of the fitted sheets on the bottom face of the box spring will NOT be as inviting to her cat.

It has worked for her. Her cat no longer pulls at the box spring anymore.

[A notation: I have suggested this "fitted satin sheets" trick to other cat owners... unfortunately it doesn't always work – maybe only 60 percent of the time. But hey, it's worth the price of a cheap set of satin sheets.]

[Information supplied here is only to keep you aware about the needs of your pet – nothing can replace the examination and care from your veterinarian.]

toys, some chew toys, water, and food... that he would say... 3 hours for a puppy and 7 hours for a well behaved dog. HOWEVER, he...

(continued next column)



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